

Variable	Age			
	Renter		Shared owner	
	Surveys achieved	Baseline	Surveys achieved	Baseline
18-34	18%	18%	32%	32%
35-54	39%	39%	41%	40%
55-64	20%	20%	13%	13%
65+	23%	23%	12%	12%
Unknown	1%	1%	2%	2%
Variable	Ethnicity			
	Renter		Shared owner	
	Surveys achieved	Baseline	Surveys achieved	Baseline
BME	9%	9%	9%	6%
Non-BME	77%	78%	77%	79%
Unknown	14%	14%	14%	15%
Variable	Property Type			
	Renter		Shared owner	
	Surveys achieved	Baseline	Surveys achieved	Baseline
Bungalow	8%	8%	1%	1%
Flat	39%	39%	28%	28%
House	48%	50%	70%	70%
Other	4%	4%	1%	1%
Variable	Bed Size			
	Renter		Shared owner	
	Surveys achieved	Baseline	Surveys achieved	Baseline
1	28%	26%	7%	7%
2	41%	41%	60%	55%
3+	30%	31%	33%	37%
Variable	Region			
	Renter		Shared owner	
	Surveys achieved	Baseline	Surveys achieved	Baseline
East Midlands	10%	10%	11%	11%
Eastern	15%	15%	16%	16%
London	13%	13%	8%	8%
South East	26%	26%	40%	40%
West Midlands	36%	36%	24%	24%